



# ACADEMIA OR INDUSTRY?

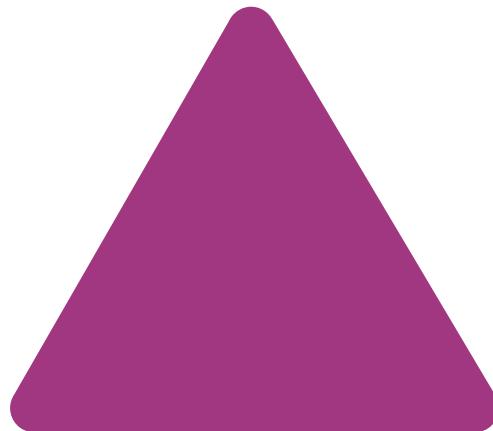
## **WHAT HAPPENS AFTER GETTING YOUR PHD?**

This simple guide will help you get some clarity about your next big decision.

# Begin with Clarity

Academia vs. industry differs on the following points. Be honest when making your decision.

Money



Personality

Intellectual  
freedom

Other points include your qualification, responsibility holding, ability to handle pressure, working flexibility, workplace cultures, having a support or network system, and your prospects.

- Money is a significant factor. If it matters to you, your decision is clear.
- Intellectual freedom can be a real problem for many researchers.
- Your personality defines where you'll be happy.

# WHAT IS YOUR NORTH STAR?

## LETS DO A FUN EXERCISE - BE HONEST

## QUESTIONS

- Which words do you want to address, „deadlines, work travel, failed, emergency“?
  - Want to see your name on a paper or money in your bank? \_\_\_\_\_
  - Want to think should I get a mouse jiggler or not? \_\_\_\_\_
  - Want to enjoy new knowledge or fulfil duties? \_\_\_\_\_
  - Want to feel lonely or enjoy the network? \_\_\_\_\_
  - Wants to enjoy e-mails or instant calls? \_\_\_\_\_
  - Want to be flexible or chained by 9-5? \_\_\_\_\_
  - Want to get a project or promotion? \_\_\_\_\_

# YOUR ANSWERS

# About our Author

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Dr. Seher is an international career coach in Berlin. After completing her Ph.D. in neuroscience, she moved her career to the pharmaceutical industry. She is a Transfer manager in a Pharma Company in Berlin and also coaching others in this transition.



### CV application

*Your CV is your sales ambassador. If you can make that first impression correct.*



### Interview prep

Getting interviews is hard, and failing one is more challenging. Get the proper training to seal the deal.



### Salary negotiation

*We all are afraid to ask for more money; learn the art of negotiation and don't leave the money on the table.*

